Pune Institute of Business Management

IAEER'S

Approved By AICTE, Affiliated To Savitribai Phule Pune University

Vidyasagar Metropolitan College, Kolkata – Pune Institute of Business Management, Pune Memorandum of Understanding

MEMORANDUM OF UNDERSTANDING

BETWEEN

Institution 1: Vidyasagar Metropolitan College, Kolkata

AND

Institution 2: Pune Institute of Business Management, Pune

The MOU is entered into on 8th March 2022 by and between Vidyasagar Metropolitan College, situated at 39, Sankar Ghosh Lane, Kolkata-700006 and Pune Institute of Business Management, situated at Gut No. 605/1 Lavasa Road, Pirangut, Tal - Mulshi, Paud Road, Pune – 412115.

The aforesaid institutions are hereinafter referred to individually as institute and collectively as institutes.

The objective of the MOU:

1. Collaborative Research:

Faculties of both colleges can collaborate and work together with mutual advice and support to succeed in research projects and effectively produce research columns in various fields/sectors.

- 2. Faculty Development Program:
 - a. Develop your faculties on research
 - b. Develop your faculties on skills needed by current companies.
 Example: Financial modelling, R, Python, SPSS, Power BI, Auditing, Balance sheet making and analyzing onto excel, Equity research both Fundamental and technical research, Bloomberg certification, Digital Marketing, Analytics, Machine learning, Supervise and unsupervised Learning.
 - c. Train the faculties onto writing cases
 - d. Train the faculties onto various ways of teaching.
 - e. Train the faculties onto AOL (Assessments of Learning)
 - f. Train the faculties onto Output based program.
- 3. Provision of Corporate Sessions:

PIBM is able to provide 50 – 60 sessions with corporates. Experiences from CEOs, Presidents, V. Ps, Directors and various Business Heads to increase practical knowledge and insight with faculties, Students and Administration.

- 4. Provision of Integrated Communication Technology:
 - PIBM can provide ICT (Integrated communication Technology) at no cost which is a structured integration of people, processes, and technology to meet performance and operational objectives while realizing measurable improvements in quality and productivity.
- 5. Achievement of Accreditations:
 - Collaborating on the mentioned points both institutes achieve accreditations like NAAC, NBA and AACSB.
- 6. Student Skilling and Awareness on NEST (National Employability Skills Test):
 - i. Students of Vidyasagar Metropolitan College will be provided training for employability skills required in the industry at the national and international level. Students will be trained for 15 to 40 hours through skill Centre name Vidyasagar Metropolitan PIBM Skill Centre at Vidyasagar Metropolitan College, depending upon the skills decided by Vidyasagar Metropolitan College for their students. Students can be trained on employability skills such as sales forecasting, financial statement analysis, MS Excel, Power Bi, content writing and digital marketing and many more skills with mutual consultation.



IAEER'S

Pune Institute of Business Management

Gut No. 605/1 Mukaiwadi Road, Pirangut,

Tal - Mulashi, Paud, Pune - 412115, Maharashtra.

Phone No. +91-20-66036700 / 66575000 Fax No. +91-20-66036722

www.pibm.in

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- PIBM invites all your final year students for a Nationwide Placement drive, which is a government initiative under NSDC (National Skill Development Corporation). The students will have to appear for NEST (National Employability Skills Test) to participate in the placement drive. Structure of the NEST would include:

 - b. Logical Reasoning
 - c. Verbal Ability
 - d. Domain (Technical/Non-Technical)
- 7. Placement Opportunities:

Placement opportunities will be provided to graduate and post graduate students with mutual understanding of both partnering institutions

LMS and Skill Development Portal of PIBM:

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Learning Management System and Skill development portal of PIBM will be shared with partnering Institution with mutual consent.

Effective period of the Memorandum:

This cooperation agreement shall become effective as soon as the authorized representatives of all sides agree on it. In case that any party wants to terminate the agreement, a written declaration shall be issued in advance one year prior to the termination date. There will be two copies of this memorandum equally valid, one for each party, effective from its dates of signing.

> CINO (Authorized Signatory) Mr. Raman Preet

Executive Director

Pune Institute of Business Management, Pune.

(Authorized Signatory)

Dr. Ram Swarup Gangopadhyay

Principal

Vidyasagar Metropolitan Ciplage, Kolkata.
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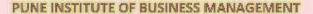
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VIDYASAGAR METROPOLITAN COLLEGE

IN ASSOCIATION WITH





Collaborative Webinar

on the occasion of

International Accounting Day

REIMAGINING FUTURE ACCOUNTANTS

DATE: 10TH NOVEMBER, 2022

TIME: 3 P.M.

SPEAKER

PROFESSOR (CA) YASH MEHTA

PUNE INSTITUTE OF BUSINESS MANAGEMENT



ORGANISED BY
DEPARTMENT OF COMMERCE
SUPPORTED BY

INTERNAL QUALITY ASSURANCE CELL

ACTIVITY REPORT

1. Name of the Department : **Department of Commerce**

2. Title of the activity **Reimagining Future Accountants** :

Pune Institute of Business Management 3. Collaboration :

4. Date 10th November, 2022 :

5. Time 3 p.m :

6. Speaker's profile Over 5+ years of consulting experience at

leading tax firms, CA Yash Mehta is expert in Taxation and having in depth knowledge and experience in International Taxation. His

experience and key strengths include

International Tax matters, Transfer Pricing, **Cross-border Structuring, Contract Structuring,** Outbound and Inbound Investment Advisory, Cross Border Transactions, Equalization Levy, Tax & Succession Planning, Entry and Exit Tax Planning, Mergers, Demergers, Setting up of Domestic or Overseas Establishments. He has worked with numerous domestic & overseas clients across various sectors including IT, manufacturing, pharmaceutical, financial,

logistics, and energy sectors.

7. Number of Participants : 105 students and teachers

8. Summary of lecture/presentation :

> International Accounting Day, a day dedicated to recognizing the invaluable contributions of accountants to the financial world. Accountants are the unsung heroes of the business realm, diligently crunching numbers, balancing books, and ensuring that financial records are accurate and transparent. They are the guardians of fiscal integrity, providing the bedrock upon which sound financial decisions are made. Without their expertise and dedication, the financial landscape would be fraught with uncertainty and chaos. But accounting is more than just numbers on a spreadsheet. It's about trust, integrity, and accountability. Accountants adhere to stringent ethical standards, ensuring that financial information is reported truthfully and fairly. Their commitment to upholding these principles instills confidence in investors, stakeholders, and the public, fostering trust in the financial system. In today's complex and dynamic business environment, accountants are not just bean counters; they are strategic advisors, guiding organizations through financial challenges and opportunities. They analyze data, identify trends, and provide insights that help businesses make informed decisions and chart a course for sustainable growth. Moreover, accountants play a vital role in promoting transparency and accountability in governance. By ensuring compliance with regulations and standards, they help mitigate risks and soft quary against all pate: 24-May-2024

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and financial mismanagement. In an era where corporate transparency and ethical conduct are paramount, the work of accountants has never been more critical. On this International Accounting Day, let us express our appreciation for the dedication, professionalism, and expertise of accountants worldwide. Their tireless efforts contribute to the stability and prosperity of businesses, economies, and societies at large. Let us recognize and celebrate their indispensable role in shaping the financial landscape and driving progress.

9. List of participants

STUDENTS ATTENDING THE WEBINAR ON "REIMAGINING FUTURE ACCOUNTANTS" 10TH NOVEMBER, 2022

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Pune Institute of Business Management

in Collaboration with





SESSION ON

Managing career choices in VUCA (Volatile, Uncertain, Complex, and Ambiguous) world

SPEAKER



Mr. Zulfi Ali Bhutto

Business Head Channel (Dealership) Strategy & Development: India & SAARC Region

Steelcase

Mr. Zulfi Ali Bhutto is a Growth Evangelist, Result driven passionate Business Leader & Visiting Faculty with 17+ years of diversified experience in e-Commerce, Brick & Mortar, Omni Channel Expert, Strategy, Business Planning, Sales & Distribution, Operations, P&L Ownership, Business Development (B2B & B2C) and Key accounts Management in FMCG (Fast Moving Consumer Goods), Telecom (Wireless) and Consumer Durables (Electronics and Home Appliances). He brings Level 5 Leadership quality, expertise in Go-To-Market (GtM), RtM, Business Strategy, managing entire operations with end to end P&L responsibility key focus on top & bottom line profitability.

SESSION COORDINATORS

Dr. Sarajit Sardar Vidyasagar Metropolitan College Mr.5ourav Hui MOBILE: (+91) 9607960473



ACTIVITY REPORT

1. Name of the Sub-committee : **Employability, Placement and Career**

counselling sub-committee

Title of the activity **Managing Career Choices in VUCA World** 2. : 3. Collaboration **Pune Institute of Business Management** :

4. Date 21st December, 2022 :

5. Time : 3 p.m

6. Speaker's profile Zulfi Ali Bhutto is Dreamer, Doer. He is a

competitive Triathlete & Ironman (4 Km swim, 180 Km Cycling and 42 Km running). Currently he is ranking 5th in all India Ironman ranking. Zulfi has represented country in various events nationally and internationally. Zulfi was part of Indian Contingent at Colombo Srilanka for Ironman Event on 24th Feb 2019 and lead Indian contingent @ Ironman event in Goa on 20th October 2019 completed successfully @ 5th position. Zulfi is an Aluminous of INSEAD Business School France (Top B-School in the World), MBA from XLRI Jamshedpur – Gold medalist & bachelor's in computer science from Bangalore University - Gold medalist Zulfi brings 20 plus years of diversified experience in Strategy, Business Development, and Sales & Distribution in Direct & Indirect Sales within India and Overseas Market. He is a visiting faculty at leading Business Schools and thoughts leader who shares his thoughts in various platform such as TEDx, Strategy Conclave etc. Zulfi is a Corporate panelist and visiting faculty at PIBM (Pune Institute of Business management) and does mentoring & coaching for its students Zulfi is currently working with Steelcase a fortune 500 USA Grand Rapid, Michigan based organization as Head of Business for SAARC Market and responsible for GtM (Go-To-Market Strategy) and Work Place consultant and advices on future of work place for leading multinational like Google, Apple, Amazon, OpenText and various other organizations. Zulfi Lover Mountaineering and trekking and has done Everest Base Camp (21,000 feet) in May 2017, Manali – Khardungla Cycling Expedition of 650 Kms at altitude of 18,500 feet. He is Targeting to do Everest Summit by 2021. He loves reading books, authoring book in Leadership and strategy. Listen to hard rocks (Die-hard fan of Pink Floyd), Marron-5, Rihanna & Indian instrumental and plays Guitar His passionate about Teaching, sharing and dream to summit Mount Everest by 2020 and travel the World on his Cycle

130 students and teachers 7. Number of Participants :

8. Summary of lecture/presentation : The Employability, Placement and Career

counselling subcommittee under the guidance of Internal Quality Assurance et of Vidyasa sarkar Reason, Authentication Metropolitan College organisms Care Suprementation Metropolitan College Organisms Care Suprementation Date: 24-May-2024 (02:33 PM)

lecture series on a regular basis. As a part of the aforementioned programme an initiative was taken to invite Mr Zulfi Ali Bhutto, Business Head Channel (Dealership) Strategy and Development: India and SAARC Region, Steelcase was invited to speak on "Managing Career choices in VUCA world". The event was conducted in collaboration with Pune Institute of Business Management, a premier business school of India. Mr Bhutto primarily spoke on the need for skilling, reskilling and upskilling in a world which has, is and will be witnessing changes in a number of dimensions and in huge proportions over the next 6-7 years. He focussed on how the availability, accessibility, affordability and authority over information may change the life of the students especially in terms of their career choices and success in professional life. According to him adoptability and adaptability will be the key characteristics which the students need to inculcate in them in order to climb up the higher echelons of the society. The lecture was interactive and discussion oriented. The enjoyability of the students could be understood by their participation. The speaker was so happy that he distributed chocolates among the students who contributed in the discussion. The faculty members of the college also enjoyed the presentation to the core.

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PIBM Pune

in collaboration with Vidyasagar Metropolitan College

Organized a session on Raising Investment Awareness Among the young minds On 18th May 2023 from 2:30 PM

Speaker

CA Nikita Bacchawat Finance Trainer

Pune Institute of Business Management

She was a Deputy Manager-taxation at JJSB Bank, with 9+ years of teaching experience. She has trained CA aspirants and conducted training programs for various organizations, including SS Foundation, Vision Academy, and Sudarshan Agrawal Classes.

Additionally, she has taught bank employees pursuing JAIIB and CAIIB exams.

Special Thanks to:

Prof. Arunabha Mishra



Register here:

Scan the code or visit: https://bitly/3mtJPiO



ACTIVITY REPORT

1. Name of the Department : **Department of Commerce**

2. Title of the activity : Raising Investment Awareness among the young

3. Collaboration : **Pune Institute of Business Management**

:

18th May, 2023 4. Date : 5. Time 2:30 p.m :

6. Speaker's profile CA Nikita Bacchawat was a Deputy Manager at :

JJSB Bank, with 9+ years of teaching

experience. She has trained CA aspirants and conducted training programmes for various organisations including SS Foundation, Vision Academy and Sudarshan Agarwal classes. She has also taught bank employees pursuing JAIIB

and CAIIB examinations.

7. Number of Participants : 105 students and teachers

8. Summary of lecture/presentation

Investing is not just about making money; it's about securing our financial futures, achieving our dreams, and creating a more stable society. However, despite its significance, investment awareness among young people often remains low. Many youths are not adequately informed about the various investment opportunities available to them, nor are they educated about the potential risks and rewards associated with investing. One of the primary reasons for this lack of awareness is the absence of formal education on financial literacy and investment strategies in our schools. While young people are taught subjects like mathematics, science, and literature, they are often left in the dark when it comes to understanding concepts like compound interest, diversification, and risk management - all of which are crucial components of successful investing. Furthermore, the rise of consumerism and instant gratification in today's society has led many young individuals to prioritize short-term spending over long-term financial planning. The allure of flashy gadgets, trendy clothes, and luxurious experiences often overshadows the importance of saving and investing for the future. So, what can we do to raise investment awareness among the young minds of our society? Firstly, it is imperative to integrate financial literacy education into school curriculums from an early age. By teaching students the fundamentals of budgeting, saving, and investing, we can empower them to make informed financial decisions throughout their lives. Secondly, we must leverage technology and social media platforms to disseminate investment-related information in a manner that resonates with young people. Utilizing interactive apps, informative podcasts, and engaging social media content can make the topic of investing nore accession and relatable to the younger generation. Reason: Authentication relatable to the younger generation. Reason: Authentication relatable to the younger generation. Moreoverson: Workstan, India Date: 24-May-2024

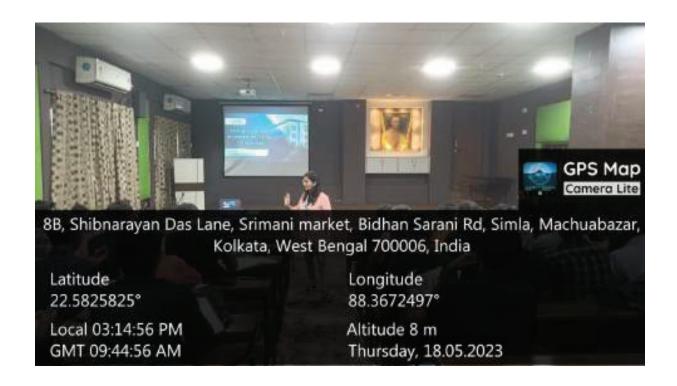
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must encourage open conversations about money and investing within families and communities. By breaking the taboo surrounding financial discussions and sharing personal experiences and knowledge, we can help young individuals develop a healthy attitude towards money management and long-term planning. Additionally, providing mentorship and guidance from experienced investors can be invaluable in nurturing the next generation of savvy investors. By connecting young people with mentors who can offer advice, share insights, and provide support, we can help them navigate the complexities of the financial markets with confidence and competence. In conclusion, raising investment awareness among the young minds of our society is not only a matter of individual prosperity but also a means of building a more economically resilient and prosperous society as a whole. By prioritizing financial literacy education, leveraging technology, fostering open dialogue, and providing mentorship, we can empower the youth to take control of their financial futures and embark on the path towards long-term wealth creation and financial independence.

9. Geo-tagged pictures



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10. Attendance

ATTENDANCE SHEET RAISING INVESTMENT AWARENESS AMONG THE YOUNG MINDS IN ASSOCIATION WITH PUNE INSTITUTE OF HUSINESS MANAGEMENT 18-05-2023

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ATTENDANCE SHEET RAISING INVESTMENT AWARENESS AMONG THE YOUNG MINDS IN ASSOCIATION WITH PUNE INSTITUTE OF BUSINESS MANAGEMENT 18-05-2023

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